NONCREDIT PROGRAMS

Advance in your field, distinguish your achievement level, or prepare for industry-recognized certifications. Enrich your life with arts, language and personal finance.

Visit www.outreach.hawaii.edu/noncredit/courses for details about Summer and our Fall professional programs.

If you don’t find the class you want, please let us know. We are happy to answer questions and consider adding new courses. We can also bring training to your workplace.

If you received this brochure in a USPS “Every Door Direct” mailing, let us know if you’d like to be added to our regular mailing list.

PACIFIC NEW MEDIA

Pacific New (PNM) presents a comprehensive program of seminars, talks, and short intensive workshops on film/video, photography, and digital media. Workshops feature both prominent local and mainland professionals who share their expertise and insight, inspiring new ways of thinking as they guide you in upgrading your skills.

If you are, or your company is interested in acquiring skills in a specific multimedia program or concept, contact Pacific New Media at (808) 956-3422 to discuss the development of an appropriate workshop.

Join our classes to gain the information and inspiration you need to explore our rapidly changing digital environment, and participate in shaping our digital future.

For workshop updates, check our website at www.outreach.hawaii.edu/pnm or our blog at PacificNewMedia.org. If you’d like to receive our newsletter, please send your email to pnm@hawaii.edu.

If you can’t make it to a class, contact us about using Skype or another method to sit in on the session from a distance.

Pacific New Media is an Apple Authorized Training Center

PNM students qualify for discounts on selected software through the UH Bookstore—come to Campus Center and check it out.

QUESTIONS?

We’d love to hear from you. noncred@hawaii.edu
(808) 956-8244

Friend us on Facebook: University of Hawai‘i at Manoa Outreach College Noncredit Programs

CONNECT WITH PNM ON:

facebook /pacificnewmedia
twitter @PacificNewMedia
PacificNewMedia.org
Instagram PacificNewMedia

MAHALO TO:
Hawai‘i Community Television
Kaimuki Camera
Mark and Mary Horowitz
Pacific Center of Photography
Victor and Cleo Kobayashi

HAWAII STATE OF EXCELLENCE IN EDUCATION AND RESEARCH
Hillcrest Center for the Arts
Adobe
Canon
Epson
Hawaii Camera
Haleakalani
Victor and Mary Horowitz
Pacific Center of Photography
PUBLIC TALKS

The Social Responsibility to Place and Community of Writers and Artists
A presentation by novelist Ann Pancake

TUESDAY, MAY 3 • 7PM
UHM KRAUSS 12 (Reception at 6pm)

Ann Pancake has written several novels and short story collections, most recently Me and My Daddy Listen to Bob Marley (Counterpoint Press, 2015). She lives in Seattle and teaches at the low-residency MFA program at Pacific Lutheran University. Pancake is the first recipient of the Barry Lopez Visiting Writer in Ethics and Community Fellowship. While fictional, her stories contribute to an understanding of poverty in the 20th century, as well as the historical roots of American and rural poverty.

Cosponsored by The Mānoa Foundation

The Creative Fight: How to Create Your Best Work and Live the Life You Imagine with Chris Orwig

THURSDAY, JUNE 23 • 7PM
UHM KRAUSS 12

Creativity doesn’t just happen. It’s a process — a journey that requires effort but is always worth whatever it takes. With the complex demands of jobs, family and life today, the creative spark can easily get snuffed out. Join us for this inspirational talk that will reignite the spark and show you how to get unstuck and craft a life that lets you tap into your inner creative genius.

Chris Orwig is a best-selling author, teacher, photographer, and creator of more than 100 online courses. His books include Visual Poetry and People Pictures. He speaks on creativity and photography frequently and has been invited to speak for companies like Google, Adobe and TEDx. See pg. 14 & 15 for his workshops.

PHOTO CRITIQUES

THURSDAYS, JUNE 9 AND AUGUST 11 • 7PM • UHM KRAUSS HALL 12

PNM’s ongoing response and critique sessions. This is a time for photographers and students to come together, dialogue, and share work.

Bring 8-10 examples of your work, either on a thumb drive or in print form.
Outreach College Noncredit Programs—Summer 2016

If the classroom assignment does not appear on this schedule, please check www.outreach.hawaii.edu/noncredit/courses or call (808) 956-8244.

If no classroom location is given, check www.outreach.hawaii.edu/noncredit/courses or call (808) 956-8244.

UNLESS OTHERWISE STATED, REGISTER BY 5 WORKING DAYS BEFORE ANY COURSE

BUSINESS AND PROFESSIONAL DEVELOPMENT

www.outreach.hawaii.edu/ibpd

Human Resource Management

Developed in cooperation with the Society for Human Resource Management (SHRM®), the Essentials of HR Management is offered once annually in the Summer.

Essentials of Human Resource Management (P14143)
A comprehensive introduction to employment law, staffing, compensation, HR development, and performance management suitable for junior-level HR professionals to supervisors and line managers with HR responsibilities, or anyone needing an HR refresher.

Jun 18-25, 2016 • Sat • 8:30am-4:00pm • 2 mtgs •
Classroom TBA • $395 (General), $375 (SHRM Member), includes materials and online resources • Not a prerequisite for the HR Management Certification Review
• Registration/withdrawal deadline: 4:00pm, Jun 10 •
Sweater and brown bag lunch suggested • David McKale, Certified HR Professionals

Nonprofit Management Skills

Online Nonprofit Management Training (P14294) NEW
Earn a certificate in Nonprofit Management in just 15 weeks. Ten modules cover: fundamentals of nonprofits, board development & governance, ethics, building your organization through staff & volunteers, budgeting and financial management, grant writing, fund development, and more.

May 16-Aug 27, 2016 • Work from your computer on your own time, 3.5 to 5.0 hours per week • 15 mtgs • $995 •
Nonprofit attendees may qualify for DLR assistance; learn more and apply for the ETF Micro Program at labor.hawaii.gov/eddd/home/employers/ETFmicro •
Requires internet access •
Contact Storm Stoker at UHM Public Administration Program, (808) 956-8260,sstoker@hawaii.edu, for more information
• Dr. Cynthia Lynch and Dr. Morgen Johansen

PERSONAL ENRICHMENT

www.outreach.hawaii.edu/noncredit/courses

Art

Oil/Acrylic Painting on Location (P13925)
Paint outdoors in view of O'ahu’s beaches, mountains, and parks. Come prepared to paint at the first meeting, when later locations are announced. Students show their work in a group art show at the end of class.

May 14-Jul 30, 2016 • Sat • 9:00am-12:00pm • 12 mtgs • First class meets at 'Iolani Palace Grounds, 364 South King St (meet near the bandstand; other locations TBA) • $175 (Beginners), $125 (Repeat students) • Painting demonstration begins at 8:00am • New students: check online listing or call (808) 956-8244 for supply list • Mark Brown

Cultural Enrichment

Introduction to Okinawan Dance (P14272)
Experience Okinawan culture through dance. Learn various selected dances from among the folk traditions and different styles of classical dance (female, male, young male).

Jun 26-Jul 24, 2016 • Sun • 3:00-5:00pm • 5 mtgs • $49 •
No experience necessary and no performance required. Bring tabi or socks to class • Yukie Shiroma

Online Learning

Ed2Go Courses
Register to begin May 18, Jun 15, Jul 13, or Aug 17, 2016 • $100 per 6-week instructor-led course (except where noted) • Easy-to-use online courses in accounting, business, entrepreneurship, grant writing, and more • Details at www.ed2go.com/uhmanoa

Ed2Go Online Career Training
Register to begin immediately • Time commitment and fees vary • Certificate programs in Business, Computer, Healthcare, Hospitality Industry, Skilled Trades, and Sustainability • Find details at http://careertraining.ed2go.com/uhmanoa

Personal Finance

Personal Financial Money Management (P14348)
Overview of mutual funds, reducing taxes, traditional and Roth IRAs, 401(k) plans, tax-sheltered annuities, stocks, bonds, college savings plans, wills, probate, living trusts, estate planning strategies, long term care, life insurance, and annuities.

Jul 13-27, 2016 • Wed • 6:00-9:00pm •
3 mtgs • $60 (Individual), $25 (Spouse/partner registered with individual) • Brian Chang and Jason Linn
Language

**JAPANESE**

**Conversational Japanese Elementary II (P14281)**
Expand proper pronunciation, grammar, basic vocabulary, and everyday Japanese language conversation through techniques similar to those used in Conversational Japanese Elementary I.

Jun 4-Aug 6, 2016 • Sat • 9:00-11:45am • 9 mtgs • No class Jun 11 • $145 (General), $130 (UHM), plus textbook, Japanese for Busy People, Vol I, 3rd Edition (Romanized) • Mineko Takaha White

**Conversational Japanese Elementary V (P14282)**
Build upon knowledge gained in Conversational Japanese Elementary IV.

Jun 4-Aug 6, 2016 • Sat • 12:30-3:15pm • 9 mtgs • No class Jun 11 • $145 (General), $130 (UHM), plus textbook, Japanese for Busy People, Vol I, 3rd Edition (Romanized) • Mineko Takaha White

**Japanese Conversation-Intermediate/Advanced (P14283)**
Build on knowledge acquired from previous Intermediate/Advanced Japanese Conversation classes. Newcomers are welcome with the instructor’s approval. Call (808) 956-8244 to inquire.

Jun 4-Aug 6, 2016 • Sat • 9:00-11:45am • 9 mtgs • No class Jun 11 • $145 (General), $130 (UHM), plus textbook, Japanese for Busy People, Vol II • Natsumi Tateishi

**INDO-PACIFIC**

**Hawaiian Language, Legends, and Lore (P14298)**
Understand the roots of Hawaiian language through cultural lore. Glimpse ways Hawaiian ancestors perceived and respected the environment to ensure ideal relationships among gods and humans.

May 17-Jul 5, 2016 • Tue • 6:00-7:00pm • 8 mtgs • $60 alone, $55 with Hawaiian Language Conversation 1 • Carol Silva

**Hawaiian Language Conversation 1 (P14299)**
Develop Hawaiian conversation and speaking skills. Previous study of Hawaiian language or simultaneous enrollment in Hawaiian Language, Legends, and Lore recommended.

May 17-Jul 5, 2016 • Tue • 7:00-8:00pm • 8 mtgs • $60 alone, $55 with Hawaiian Language, Legends, and Lore • Carol Silva

**Hawaiian Language Conversation 2 (P14300)**
Enhance Hawaiian conversation and speaking skills. Previous study of Hawaiian language recommended.

May 17-Jul 5, 2016 • Tue • 8:00-9:00pm • 8 mtgs • $60 alone, $55 with “Hawaiian Language, Legends, and Lore” • Carol Silva

**MANDARIN CHINESE, with University of Hawai‘i Confucius Institute**

University of Hawai‘i at Mānoa Center for Chinese Studies and Hawai‘i Confucius Institute arrange instructors with Confucius Institute Headquarters (Hanban) of the Ministry of Education of the People’s Republic of China and the Beijing Foreign Studies University (BFSU).

All classes are Apr 23-Jul 2, 2016 • Sat • No class May 14 • 10 mtgs

**Mandarin Chinese for Young Learners – Higher Level (P14273)**
For children who have a basic background in Chinese. In addition to speaking, focus is placed on character reading and writing. Lively curriculum includes songs, games, and hands-on activities.

10:00-11:30am • Textbook is Experiencing Chinese Oral Course 1 (Chinese Edition) • Yang Piao

**Mandarin Chinese Level 1-Part 1 (P14274)**
Learn elementary listening and speaking, including: greetings and basic formulaic language, names and introductions, time and date, and shopping and bargaining. Introductory course, uses pinyin romanization.

10:00am-12:00pm • Textbook is Experiencing Chinese Oral Course 1 (Chinese Edition) • Yang Piao

**Mandarin Chinese Level 1-Part 2 (P14275)**
Continue to learn elementary listening and speaking. Focus on ordering food, family members, occupations and age; and making and answering phone calls. Pinyin romanization used.

10:00am-12:00pm • Textbook is Experiencing Chinese Oral Course 1 (Chinese Edition) • Yang Piao

**Mandarin Chinese Level 2-Part 1 (P14277)**
Increase conversational ability. This semester includes: discussing names; daily routines; common expressions for weight; and common expressions used in shopping, bargaining and paying. Pinyin and characters used.

1:30-3:30pm • Textbook is Experiencing Chinese Oral Course 2 (Chinese Edition) • Yang Piao

**Mandarin Chinese Level 2-Part 2 (P14278)**
Increase conversational ability. This semester includes welcomes and talking about: when something is too small; when you need something bigger; when something is too salty; where someone is now; getting on the wrong bus; requests for help to find the right one. Pinyin and characters used.

1:30-3:30pm • For students who have completed one or more semesters of Mandarin Chinese Level 2 • Textbook is Experiencing Chinese Oral Course 3 (Chinese Edition) • Deng Xiaowen

**Mandarin Chinese Level 3 (P14279)**
Practice daily conversations. This semester includes commonly used expressions for: riding in vehicles; inquiring and explaining when asking for help; apologies; booking a room and checking out. Pinyin and characters used.

1:30-3:30pm • For students who have completed 3 or more semesters of Mandarin Chinese Level 2 • Textbook is Experiencing Chinese Oral Course 3 (Chinese Edition) • Wang Shuangmei

**Business Chinese (P14280)**
Listen and speak in business transactions. This semester includes talking about: professions and marketing; tourism industry; and commercialization of festivals. Characters used.

10:00am-12:00pm • Pre-requisite: Mandarin Chinese Levels 1, 2, and 3 or equivalent • Textbook is Reading and Communicating 1 - Business Chinese Series (Chinese Edition) • Wang Shuangmei
Art of Leadership Certificate Program

www.outreach.hawaii.edu/LEAD

Training leaders for the twenty-first century. Attend selected courses to meet specific needs: $125 (General), $115 (UHM, State).
Or register for the Certificate: $950 for 9 courses, workbooks included • All classes meet in UNM Krauss 012 and are taught by certified facilitators.

Managing Your Priorities (P14261)
Explore a range of strategies to maintain clarity about top priorities, apply your energy where it’s most needed, and maintain your attention on complex tasks.
Sep 1, 2016 • Thu • 8:00am-12:00pm • 1 mtg • $125 (General), $115 (UHM, State), includes workbook • Register by Aug 24 • Optional course (not included in Art of Leadership Certificate fee) • Faye Chiogioji

Art of Leadership Certificate (P14260)
Designed to help leaders motivate and inspire employees. Attend nine workshops (except Managing Your Priorities, an optional course) at a discounted rate.
Sep 9, 23, Oct 7, 21, Nov 4, 2016 • Fri • 9 mtgs • 8:00am-5:00pm all dates, except 8:00am-12:00pm only on Nov 4 • $950, includes workbooks • Bring or buy lunch • Register by Aug 31

Developing Others (P14263)
Obtain skills for developing others, helping them to gain confidence, take on new challenges, and work more independently.
Sep 9, 2016 • Fri • 1:00-5:00pm • 1 mtg • Register by Aug 31 • Kevin Imai

Listening in a Hectic World (P14264)
Cultivate a listening approach that balances the need to obtain information with awareness that every interaction offers an opportunity to cement solid work relationships.
Sep 23, 2016 • Fri • 8:00am-12:00pm • 1 mtg • Register by Sep 14 • Kristi Ebanez

Providing Constructive Feedback (P14265)
Gain tools for giving constructive feedback while maintaining a spirit of openness and mutual respect. Help your organization stay competitive by keeping people on track.
Sep 23, 2016 • Fri • 1:00-5:00pm • 1 mtg • Register by Sep 14 • Claire Cooper

Addressing Emotions at Work (P14266)
Develop strategies for addressing strong emotions—your own, and when appropriate, those of people with whom you work—using proven techniques to respond in constructive and objective ways.
Oct 7, 2016 • Fri • 8:00am-12:00pm • 1 mtg • Register by Sep 28 • Faye Chiogioji

Resolving Conflicts with Your Peers (P14268)
Obtain a process for resolving conflicts that encourages shared solutions and builds constructive work relationships with your peers.
Oct 21, 2016 • Fri • 8:00am-12:00pm • 1 mtg • Register by Oct 12 • Faye Chiogioji

Activating Change (P14269)
Explore ways to become more adaptive and positive in the face of changes you cannot control. Empower yourself, experience less stress, and capitalize on opportunities generated by change.
Oct 21, 2016 • Fri • 1:00-5:00pm • 1 mtg • Register by Oct 12 • Kevin Imai

Giving Recognition (P14270)
Build better working relationships and inspire excellent performance in your organization by acknowledging individuals for their accomplishments.
Nov 4, 2016 • Fri • 8:00am-12:00pm • 1 mtg • Register by Oct 26 • Kristi Ebanez

BUSINESS AND PROFESSIONAL DEVELOPMENT

Outreach College Noncredit Programs

If the classroom assignment does not appear on this schedule, please check www.outreach.hawaii.edu/noncredit/courses or call (808) 956-8244.

*$UNLESS OTHERWISE STATED, REGISTER BY 5 WORKING DAYS BEFORE ANY COURSE$
Due to variable temperatures, we suggest bringing a sweater. For classes longer than 4 hours, especially on weekends, a brown bag lunch is also recommended.
Certificate in Project Management

Learn the Project Management Body of Knowledge (PMBoK®) to prepare for PMI® certification.
Or earn the UH Project Certificate in Management upon completion of six seminars this Fall. Two-day programs may also be taken without obligation to earn the Certificate • With Orion Development Group facilitators

Strategic Project Management 1: How to Select High-Impact Projects (P14243)
Understand how to plan and deliver a successful project, first, determining whether the proposed project deliverable aligns with your organization’s vision, profitability, and competitiveness, then applying tools to plan the project effectively through the project management life cycle.

Sep 13, 2016 • Tue • 8:00am-4:00pm • 1 mtg • $500 (General), $400 (UHM, State, PMI-Honolulu Member, students attending complete PM Certificate series, per student for organizations with 3+ attendees) • Approved by PMI for 7 PDU • Must be taken with “Creating Project Teams” • Register/withdraw by Oct 25 • Amanda Dietz

Strategic Project Management 2: How to Deliver Mission-Critical Results (P14244)
See that your project is well executed. Create a learning organization for sustainable, strategic results. Monitor and communicate project progress at a strategic level; manage multiple projects; identify and track quality and project metrics; and bring projects to formal closure.

Sep 14, 2016 • Wed • 8:00am-4:00pm • 1 mtg • $500 (General), $400 (UHM, State, PMI-Honolulu Member, students attending complete PM Certificate series, per student for organizations with 3+ attendees) • Approved by PMI for 7 PDU • Must be taken with “Creating Project Teams” • Register/withdraw by Sep 1 • Alice Wilken

How to Create High-Performing Project Teams (P14247)
Develop a true team of the group you were assigned. Address team dynamics to engage team members in solutions and gain buy-in to project roles and responsibilities. Establish powerful team reward and recognition systems. Create excitement around your project through the project team.

Oct 26, 2016 • Wed • 8:00am-4:00pm • 1 mtg • $500 (General), $400 (UHM, State, PMI-Honolulu Member, students attending complete PM Certificate series, per student for organizations with 3+ attendees) • Approved by PMI for 7 PDU • Must be taken with “Sustaining Projects Teams” • Register/withdraw by Oct 12 • Amanda Dietz

Sustaining High-Performance Project Teams (P14248)
Help your project team maintain its outstanding reputation. Address project variances and manage conflict; plan effective strategies to deal with organizational politics; develop and execute meaningful communication strategies and better manage stakeholder expectations.

Oct 27, 2016 • Thu • 8:00am-4:00pm • 1 mtg • $500 (General), $400 (UHM, State, PMI-Honolulu Member, students attending complete PM Certificate series, per student for organizations with 3+ attendees) • Approved by PMI for 7 PDU • Must be taken with “Creating Project Teams” • Register/withdraw by Oct 12 • Amanda Dietz

Controlling Project Costs: How to Stay within Budget... Even with Unplanned Events (P14249)
Review essential project management skills and: create a costs management plan; develop a costs baseline and control account plan (CAP); use the Earned Value Management (EVM) technique; establish estimate at completion; and measure schedule and costs performance.

Nov 9, 2016 • Wed • 8:00am-4:00pm • 1 mtg • $500 (General), $400 (UHM, State, PMI-Honolulu Member, students attending complete PM Certificate series, per student for organizations with 3+ attendees) • Approved by PMI for 7 PDU • Must be taken with “Managing Projects Risks” • Register/withdraw by Oct 25 • Amanda Dietz

Managing Project Risks: Monitoring, Planning for, and Controlling Risks (P14250)
Focus on how to: identify project risks; analyze risks qualitatively and quantitatively; develop a risks response plan; manage contract-based projects; and knowing what, when, and how to take a corrective action.

Nov 10, 2016 • Thu • 8:00am-4:00pm • 1 mtg • $500 (General), $400 (UHM, State, PMI-Honolulu Member, students attending complete PM Certificate series, per student for organizations with 3+ attendees) • Approved by PMI for 7 PDU • Must be taken with “Creating Project Teams” • Register/withdraw by Oct 12 • Amanda Dietz
MAC BASICS: LEARNING THE INTERFACE
An introductory session on the Mac desktop and the fundamental interface of software programs, including Adobe’s Creative Suite. If you are unfamiliar with the Mac desktop or not comfortable on computers, this session is designed to help you keep up with hands-on computer classes.

Instructor: David Ulrich
Saturday, May 21
9am-12pm
UHM Sakamaki C104
Free • L14289

READ THIS!
HOW TO WRITE ADVERTISING COPY
Whether you’re an aspiring advertising creative or an entrepreneur trying to market your own products, this class teaches you the basics of breaking through the clutter and getting your brand noticed with your words. Go beyond the cliches and low-hanging fruit and tap into your creativity to persuade, inform and connect.

• Introducing the world of advertising
• Getting the Big Idea
• Writing for Print - Juxtaposing headlines & visuals
• Writing for TV and Online - Storytelling in the digital age
• Creating fun commercials, writing exercises and possibly sharing snacks

Instructor: Brian Watanabe
Saturday, June 18 • 9am-12pm
UHM Sakamaki C101 • $50
L14362

SOCIAL MEDIA LAW FOR CONTENT CREATORS
Content creators nowadays face a bevy of choices and options for sharing their content with the social media world. Do you tweet it out, post it to Instagram, or share it on Facebook? However, what does it mean for your legal rights if you use these social media platforms to share your art with the world? What does it mean if someone takes your work and shares it? This seminar educates content creators (whether you create images, songs, or movies, or if you are a marketer or consultant) to understand legal rights that are affected by social media use. Covers copyright infringement, rights of publicity, licensing agreements, and trademark registration.

Instructor: Ryan Hew
Saturday, August 20
9:30am-12pm
UHM Sakamaki C101 • $50
L14331

THROUGH OUR EYES: DIGITAL PHOTOGRAPHY FOR TEENS
Join us for an exciting and informative week learning the camera, taking photographs in the field, and exploring the post-processing capabilities of Photoshop and Lightroom. Explore composition, lighting, the decisive moment, and expressive use of color and form. Assignments help you find the unique nature of how you see the world and make highly original photographs. Learning to see with a camera is emphasized. Students leave with several large prints of their images.

FOR: Students 12-18 years old. Must have a camera and SD card or Compact Flash capture card.

Instructor: David Ulrich
Monday-Friday, June 6-10 • 9am-2pm
UHM Sakamaki C104 • $250 • L14301

PNM CLASSES CONT’D. ON PGS. 12-17

To receive workshop updates and other information, send your email address to pnm@hawaii.edu

Classroom temperatures vary so we recommend bringing a sweater or jacket.
For all day classes, especially on weekends, we recommend bringing a brown bag lunch.
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**May**
- **Tuesday, May 3** • Free Public Talk – The Social Responsibility to Place and Community of Writers and Artists: a presentation by novelist Ann Pancake, pg. 3

**June**
- Know Your Camera 1, 6-8pm, pg. 15
- Social Media Advertising, 6-9pm, pg. 12
- Photo Trends – New Documentary with David Ulrich, 6-9pm, pg. 16
- Web Design Fundamentals, 9am-12pm, pg. 13
- Adobe Lightroom and Photoshop Workflow, 9am-4pm, pg. 14

**July**
- Art of the Frame: The Next Step, 6-9pm, pg. 15
- Actors Core Training: Scene Study - Uta Hagen Technique, Part 1, 6-9pm, pg. 17
- Getting Started with Facebook and Instagram, 9am-12pm, pg. 12
- Introduction to WordPress, 9am-4pm, pg. 13
- Actors Core Training: Voice Overs, 10am-1pm, pg. 17
- Actors Core Training: Solo Shows – Creating Your Story, 2-5pm, pg. 17
- Actors Core Training: Improv, 6:30-9:30pm, pg. 17
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### Events Overview

- **An Introduction to Adobe InDesign**, 9am-4pm, pg. 14
- **Actors Core Training: TV Commercials**, 6-9pm, pg. 17
- **Vision and Discovery: Making Images that Matter**, 6-9pm, pg. 15
- **Deeper Into Movies – Actor Amy Hill**, 6-30pm-9pm, pg. 16
- **Photo Trends – Snapshot Aesthetic + Intimate Portrait with Franco Salmoiraghi**, 6-9pm, pg. 16
- **The Basics of Color Correction and Finishing Workflow**, 6:30-9:30pm, pg. 16
- **Practical SEO: The Good Stuff**, 9am-12pm, pg. 12
- **Adventures in Screenwriting**, 9am-12pm, pg. 16
- **Creating Trailers and Promos: The Marketing of a Project**, 9am-4pm, pg. 17
- **Practical WordPress**, 9am-4pm, pg. 13
- **Best of Oahu Photography Tour**, 9am-4pm, pg. 15
- **Writing for the Web**, 9am-12pm, pg. 13
- **Social Media Law for Content Creators**, 9:30am-12pm, pg. 9
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- **Vision and Discovery: Making Images that Matter**, 6-9pm, pg. 15
- **Know Your Camera 2**, 6-8pm, pg. 15
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- **Creating Trailers and Promos: The Marketing of a Project**, 9am-4pm, pg. 17
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- **Best of Oahu Photography Tour**, 9am-4pm, pg. 15
- **Writing for the Web**, 9am-12pm, pg. 13
INTRODUCTION TO SOCIAL MEDIA

What is social media? Why is everyone saying it’s revolutionized communication? Who is really using these tools and what are practical uses for our life and business? This is a great introduction if you’re just starting out or curious whether social media is right for your business. Included are case-studies of businesses using social media, and stats on social media usage for marketing.

Instructors: Shelley Simpson and Amanda Tompkins
Saturday, June 4 • 9am-12pm
UHM Sakamaki C102 • $50 • L14327

GETTING STARTED WITH FACEBOOK AND INSTAGRAM

Take your knowledge from Social Media 101 and apply it. The goal of this class is to get you up and running on Facebook and Instagram. Together we set up your business or personal Facebook and Instagram platforms. We add business information, optimize for SEO (Search Engine Optimization), make and schedule posts. Discussion includes best practices and how to engage with your audience. Learn how to pull analytics information and how to present it.

Please bring your laptop and phone.
Instructor: Amanda Tompkins
Saturday, July 9 • 9am-12pm
UHM Sakamaki C102 • $50 • L14361

CREATING A STRONG ONLINE PRESENCE

Having a strong online presence is a crucial component of your marketing strategy, no matter what size your business is or what industry you work in. It tells your target group who you are, what they are working. For this class, you should have an intermediate understanding of social media, already be using social for business, and be looking to take your strategy to an advanced level.

Please bring your laptop.
Instructor: Gwen Woltz
Thursday, June 2 • 6-9pm
UHM Sakamaki C102 • $50 • L14360

SOCIAL MEDIA MANAGEMENT TOOLS

Learn how to maximize your time and efficiently implement your social media strategy and manage your online community. Explore a host of tools and techniques that can make managing your profiles easier, scalable, and efficient. From Hootsuite to Sprout Social, Google Alerts to Podio, learn the basic features of each, and how they can come together as a social media tool kit. This is an intermediate class for experienced social media managers who spend their time posting to social profiles and know the mechanics and best practices of Facebook, Twitter, Instagram, and LinkedIn.

Instructor: Gwen Woltz
Thursday, June 23 • 6-9pm
UHM Sakamaki C102 • $50 • L14329

SOCIAL MEDIA ADVERTISING

Social media has increasingly become a platform for advertisers, as social networks evolve their business models, and many brands are finding their growth is at a standstill unless they utilize social advertising. Learn the power of social ads, what techniques you should use, and how you know they are working. For this class, you should have an intermediate understanding of social media, already be using social for business, and be looking to take your strategy to an advanced level.

Please bring your laptop.
Instructor: Karen Weikert
Saturday, August 13 • 9am-12pm
UHM Sakamaki C102 • $50 • L14330

WEB DESIGN FUNDAMENTALS

Introduce yourself to the world of web design, the tools and processes used by industry pros, and how they bring it all comes together to build modern websites. After a brief history of the trade, learn about web design coding languages (like HTML, CSS, and Javascript), design software, content planning, the build process, domain management, hosting services needed to get a site live on the web, and everything in between.

Instructor: William Knight
Saturday, June 25 • 9am-12pm
UHM Sakamaki C101 • $50 • L14373

PRACTICAL SEO: THE GOOD STUFF

Many recognize Search Engine Optimization (or SEO) as something that helps your website perform better in search engines, but few actually understand the magic that goes on behind the curtain to get a site placing high in relevant search results. In this workshop, examine the ever-changing discipline of SEO, how search engines work, how the industry has evolved, and the mainstay techniques for increasing search results placement and generating new traffic for your website.

Instructor: William Knight
Saturday, July 23 • 9am-12pm
UHM Sakamaki C101 • $50 • L14374

SUMMER SPECIAL – Take all 6 social media seminars for $200 (register for L14405)
WRITING FOR THE WEB

Creating effective messages for the dynamic environment of the web can be a challenge even for the most experienced writer. This workshop helps writers address the needs and expectations of online audiences. Learn to:

- Optimize your writing for concision, consistency, and readability
- Retool existing documents for online publication
- Incorporate the fundamentals of information design into copywriting
- Accommodate multiple audiences with various needs
- Leverage the power of social media to express yourself, exchange ideas, and promote products and services.

Instructor: John Zuern
Saturday & Sunday, August 20-21 • 9am-4pm
UHM Sakamaki C104 • $250 • L14342

INTRODUCTION TO DREAMWEAVER

Combining an easy-to-use visual authoring interface with a powerful HTML source-editing interface with a built-in FTP client, Dreamweaver is an established and robust Integrated Development Environment (IDE). Go through the process of setting up and creating a website, importing text and images, implementing Cascading Style Sheets (CSS) to fine-tune the visual style of the content, and using Dreamweaver library items and templates for a rapid and consistent production workflow.

Instructor: Colin Macdonald
Saturday & Sunday, August 20-21 • 9am-4pm
UHM Sakamaki C104 • $250 • L14342

INTRODUCTION TO WORDPRESS

Go step-by-step through the process of setting up and managing WordPress, the world’s most popular web authoring platform. You are guided through WordPress essentials including writing posts and pages, adding videos, pictures, and other multimedia, customizing appearance using themes, and installing and managing plug-ins. Discussion includes methods to optimize your blog for search engines, strategies on how to organize your content, and how WordPress can be more than just a blogging platform.

Instructor: Darrell Kim
Saturday, July 9 • 9am-4pm
UHM Sakamaki C104 • $135 • L14308

INTERMEDIATE WORDPRESS

Go beyond the basic installation of WordPress, and explore how to customize the popular publishing platform. Discussion includes how to set-up your URL namespace for maximum search engine optimization, how to create customized dropdown menus and navigation structures, as well as setting up a contact form that can email you. Learn how to configure WordPress as a business website incorporating responsive web design. Walk through options for backing up and maintaining your WordPress site.

Instructor: Darrell Kim
Saturday, July 30 • 9am-4pm
UHM Sakamaki C104 • $135 • L14309

PRACTICAL WORDPRESS: WAY BEYOND THE BASICS

WordPress has emerged as one of the most popular, powerful and flexible open source web publishing frameworks today. Learn tools and best-practices for building, customizing, and maintaining self-hosted WordPress-based websites. Topics include content creation, theme selection/configuration/customization and extending functionality through plugins including social media integration, search engine optimization and collecting data with web forms. Discover solutions addressing complex business use cases such as running an online store, managing paid memberships and multiple language support.

PREREQUISITE: familiarity with the WordPress dashboard and an understanding of self-hosted WordPress architecture and the fundamentals of web publishing

Instructor: John LeBlanc
Wednesday, August 10 • 6-9pm
UHM Sakamaki C104 • $60 • L14310

WORDPRESS: SITE IN A DAY

In this all-day intensive course, students build a functional and sustainable self-hosted WordPress website from the ground up. Choose from an assortment of commercial themes specifically suited for many different types of sites: Corporate Identity, Personal Brand, E-Commerce, Product Service Showcase, Community Portal, Local Establishment and Artist Portfolio. Then go through the process of creating your site under the guidance of a veteran WordPress developer. Learn how to evaluate and integrate plugins for added functionality and integration with existing web services. More info and themes to choose on PNM website.

PREREQUISITE: Introduction to WordPress or equivalent experience

Instructor: John LeBlanc
Saturday, May 14 • 9am-4pm
UHM Sakamaki C104 • $135 • L14160
Digital Imaging and Graphic Design

DESIGN FUNDAMENTALS
Knowledge of the fundamental principles of design is essential to communicating effectively whether you’re designing a website, brochure, or advertisement. Explore the fundamentals of design through the introduction of basic design elements (line, shape, texture, space, value) and principles (balance, unity, contrast). A brief history of typography and color theory is also presented. The course introduces design conceptually and practically for beginners and provides a review for seasoned practitioners.

Instructor: Alan Low
Saturday, June 4 • 9am-1pm
UHM Sakamaki C104 • $80 • L14292

INTRODUCTION TO ADOBE ILLUSTRATOR
The industry standard for vector graphic output in nearly all fields of design, Adobe Illustrator is a powerful design platform for creating illustrations, logos, single page layouts, and web and interactive content. Designed for those with no prior experience with Illustrator, this session offers a comprehensive understanding of the program interface, design tools, and workflow to output Illustrator documents for both print and web.

Instructor: Jesse Kline
Sunday, June 12 • 9am-4pm
UHM Sakamaki C104 • $135 • L14324

ILLUSTRATOR FOR DESIGNERS
This 6-hour session offers a comprehensive understanding of the Illustrator (AI) program, design tools, and workflow to output Illustrator documents for various end uses. Areas covered: layers, clipping masks, gradients, compound paths, and deeper practice with the bezier curve tools (Pen Tool).

Instructor: Jesse Kline
Saturday, August 13 • 9am-4pm
UHM Sakamaki C104 • $135 • L14392

AN INTRODUCTION TO ADOBE INDESIGN
Explore the fundamentals of InDesign’s tools, menus, panels, and more. Discover how to customize the workspace, preferences, and keyboard shortcuts and produce superb typography and accurate page layouts for print or web. Explore import functions to incorporate text and images from a variety of sources. Learn how to specify color and bleeds, for accurate prepress, and how to create press-ready files for print. Master great features like Smart Guides, Smart Alignment and Spacing, and Live Preflight. Gain practical knowledge and become more efficient and productive.

Instructor: Colin Macdonald
Sunday, July 10 • 9am-4pm
UHM Sakamaki C104 • $135 • L14341

ADOBE PHOTOSHOP - A BEGINNER’S GUIDE
Learn the basic features of Photoshop primarily to modify and improve your photos. Start with a tour of the program interface and important settings, then practice cropping, transforming, enhancing, and retouching. Explore image and canvas size adjustments, layers, and working with text. Use Adobe Bridge to explore and organize your photo collection. Prepare images for newsletters, brochures, the web, and email. This class helps you get started with basic image editing.

Instructor: Bill Morrison
Sunday, May 29 • 9am-4pm
UHM Sakamaki C104 • $135 • L14322

INTRODUCTION TO LIGHTROOM
Adobe Photoshop Lightroom was designed specifically for photographers to address their real-world needs for a comprehensive photographic workflow. Learn how to create an easy, efficient, and repeatable digital workflow and use the power of Lightroom to organize, edit, enhance, present and print your images. Focus is to get you started in Lightroom so that you can use it immediately.

Instructor: Chase Norton
Saturday, June 11 • 9am-4pm
UHM Sakamaki C104 • $135 • L14313

NEW ADOBE LIGHTROOM AND PHOTOSHOP WORKFLOW
Explore the photographic workflow with Lightroom and Photoshop. Comprehensively explore the Library and Develop modules of Lightroom to craft a look, fix common problems, perform localized adjustments, and make our images come to life. Learn to leverage Photoshop’s strengths such as improving details, crafting unique color, retouching away problems, and reduce and sharpen for professional level results. Learn expert tips and workflow techniques that you can begin to implement right away.

Instructor: Chris Orwig
Saturday and Sunday, June 25-26 • 9am-4pm
UHM Sakamaki C104 • $250 • L14344

Requirements:
- Ability to easily navigate the Macintosh environment.
- Bring your camera to class.
- Introductory computer skills with limited experience.
- To receive workshop updates and other information, send your email address to pnm@hawaii.edu

Classroom temperatures vary so we recommend bringing a sweater or jacket. For all day classes, especially on weekends, we recommend bringing a brown bag lunch.

Complete workshop descriptions and instructor bios at www.outreach.hawaii.edu/pnm

OUTREACH COLLEGE NONCREDIT PROGRAM
UNIVERSITY OF HAWAI’I AT MĀNOA
Photography

DIGITAL PHOTOGRAPHY BASICS
Explore all aspects of making digital images, from creative camera use through post-processing images. Gain an understanding of digital photography concepts, including composition, depth of field, aperture, shutter speed, and camera settings. Review camera types, resolution needs, image size and quality, file formats, ISO settings, exposure controls, color correction, white point balance, and manual shooting modes. Learn to see with a camera. Bring your camera and a digital capture card.

Instructor: David Ulrich
Saturday, May 28 • 9am-4pm
UHM Sakamaki C104 • $120 • L14291

KNOW YOUR CAMERA 1: INTRODUCTION TO PHOTOGRAPHY TECHNIQUES
Study basic techniques for digital photographic systems, including camera controls, metering, lighting, lenses, depth of field, film, charged coupled devices, white balancing, megapixels, file types and sizes, recording options, and storage media. Assignments are critiqued.

Bring a single lens reflex (SLR) digital camera with manual capability to the class.

Instructor: Kris Labang
Thursday, July 7 • 6-9pm
UHM Sakamaki C102 • $50 • L14340

KNOW YOUR CAMERA 2: INTERMEDIATE PHOTOGRAPHY TECHNIQUES
This intermediate course is designed to develop skills in digital photographic systems through lectures on pre-visualization, lens use, design, lighting, composition, and concept execution. Assignments are discussed weekly, providing each student with the tools necessary to improve their own images.

PREREQUISITE: Know Your Camera 1 or equivalent, a digital camera with manual capability, and knowledge of basic camera operations.

Instructor: Kris Labang
Wednesdays, July 20-August 17 • 6-8pm
UHM Sakamaki C103 • $98 • L14307

VISION AND DISCOVERY: MAKING IMAGES THAT MATTER
Cultivate seeing with a camera and explore making images that communicate with others and express your vision and ideas. Learn to enhance creativity, explore the fundamentals of photography, and integrate technique with your unique way of seeing. Investigate the key elements of the visual language through assignments, slide shows, and individual critiques for a wide range of personal and professional applications. The development of a personal style and point of view is emphasized.

Instructor: David Ulrich
Tuesdays, June 21-August 16 (no class July 5)
6-9pm • UHM Krauss 12 • $200 • L14332

AERIAL PHOTOGRAPHY
Explore the basics of operating a drone for the purpose of capturing aerial photography. Review the basics of responsible drone operation, including compliance with FAA requirements, flight fundamentals, safe operation, and the ethics of using a drone for aerial photography. Learn the skills required to shoot professional photos from your drone in both field and classroom sessions. Included is instruction on the use of Adobe Lightroom software.

Please see PNM website for specific prerequisites.

Instructor: Chance Trent
Saturday and Sunday, August 6
UHM Sakamaki C101 • $120 • L14379

STREET PHOTOGRAPHY
Learn the history and fundamentals of street photography. Explore making dynamic images of the “street” genre and successfully capture a slice of contemporary culture. The class visits Waikiki to shoot with your own digital camera and/or with black and white disposable film cameras, so you are unhindered by technique and can concentrate on capturing the moment. The second session is for review, critique, and discussion. Students are provided with an Ilford single use black and white film camera.

$25 Lab fee for single use camera and processing paid to the instructor.

Instructor: Chris Rohrer
Saturdays, July 16 and 23
July 16: 1-6pm
July 23: 4-6pm
On location and UHM Sakamaki C101 • $120 • L14379

PRINT YOUR WAY TO SUCCESS: NEW MEDIA FOR DIGITAL PRINTING
Whether you are a painter, photographer, dress designer, illustrator, mixed media artist or custom surf board designer, learn how to print on traditional and alternative media substrates such as metal, silks, canvas, washi, and watercolor papers along with peel and stick acetate, capable of adhering to many surfaces. Over the past two years, Canon has made quantum leaps in the design and development of home style professional grade printers that anyone can learn to use. They are neither complicated nor difficult and can unlock new avenues of artistic exploration.

Please join us for an enjoyable day of printing and leave with a free 13X19 print. Please bring a thumb drive with 3-4 images.

Cosponsored by Canon USA
Instructor: Michael Gilbert
Sunday, July 31 • 9am-4pm
UHM Sakamaki C104 • $120 • L14371

NEW BEST OF OAHU PHOTOGRAPHY TOUR
From dramatic seascapes at sunrise to vibrant landscapes during golden hour, visit Oahu’s best spots at the best times to learn, compose, and capture amazing photographs. This early morning workshop covers the go-to settings for sunrise, waterfalls, landscapes, surfing and creative storytelling by including depth, layers and leading lines with each shot. After the field portion, dive into the classroom to upload your favorite images for critiques and enhancements.

See PNM website for details.
Instructor: Chris Roze
Saturday, August 6 • 5am-4pm
On location and UHM Sakamaki C104 • $150 • L14334

NEW STREET PHOTOGRAPHY
Learn the history and fundamentals of street photography. Explore making dynamic images of the “street” genre and successfully capture a slice of contemporary culture. The class visits Waikiki to shoot with your own digital camera and/or with black and white disposable film cameras, so you are unhindered by technique and can concentrate on capturing the moment. The second session is for review, critique, and discussion. Students are provided with an Ilford single use black and white film camera.

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Instructor: Michael Gilbert
Sunday, July 31 • 9am-4pm
UHM Sakamaki C104 • $120 • L14371
**Photography cont’d.**

**CONTEMPORARY TRENDS IN PHOTOGRAPHY**

Hawaii’s isolation makes it difficult for photographers to immerse themselves in contemporary photographic thought. This series examines four dominant trends in the medium today through lecture, hands-on assignments, and critique. Each class meets for two evenings.

**New Documentary with David Ulrich**

**June 16 and 30 • L14336**

Digital technologies and new approaches to the medium have spawned a reinvention of documentary photography and its many guises. Explore your own manner of seeing the world from a documentary point of view.

**Snapshot Aesthetic + Intimate Portrait with Franco Salmoiraghi**

**July 14 and 21 • L14338**

Throughout the history of photography, vernacular moments are captured by the camera that reflect the immediacy and potency of living events. Photographers employ tools such as point and shoot cameras, as well as digital cameras, cell phones, and image sharing software to express the meaningful moments found in their experiences and surroundings.

**Conceptual Landscapes with Alison Beste**

**August 18 and 25 • L14339**

Contemporary photography often involves overarching ideas that form the meaning of an image rather than mere responses to the world through a camera. Explore conceptual strategies through different forms of landscape by looking at the profound ways in which wide-ranging ideas can be explored through photography.

**Film/Video/Multimedia**

**ADVENTURES IN SCREENWRITING**

This three-session workshop for beginning screenwriters and filmmakers is a fun and informative overview of the craft of screenwriting.

- Story Structure – Conquering 110 pages. 3-act structure. Building a roller coaster.
- Discussions on the process and business of filmmaking, script to film comparisons, notes on craft, and critiques of loglines and scenes.
- A few screenwriting secrets, minor Hollywood stories and possible snacks.

**Instructor: Brian Watanabe**

**SATURDAYS, JULY 16-30 • 9AM-12PM**

UHM Sakamaki C103 • $120 • L14325

**NEW DEEPER INTO MOVIES**

The making of a feature film requires the collaboration of many different professionals. In this workshop you will meet and learn from six of them: a screenwriter, a director, a cinematographer, a sound person, an actor, and an editor. Using examples from their own work, each explains what they do and how they do it plus answer any questions you have about how the whole process works. They also share their insights about how those professional roles have contributed to recent movies. Hawai‘i News Now film critic Terry Hunter hosts the six presentations and moderates the discussions.

**June 8 – Screenwriter Brian Watanabe (L14365)**

**June 22 – Cinematographer Paul Atkins (L14366)**

**July 13 – Actor Amy Hill (L14367)**

**July 20 – Editor Walt Louie (L14368)**

**August 10 – Director Bryan Spicer (L14369)**

**August 24 – Sound Tom Visser (L14370)**

**Instructor: Terry Hunter**

**WEDNESDAYS, JUNE 8, 22, JULY 13, 20, AUGUST 10, 24 • 6:30-9PM**

UHM Krauss 12

$200 (individual sessions $50) • L14302

**AESTHETICS AND TECH: THE ART AND SCIENCE OF EDITING**

Examine the theories of what makes for a good story as well as the specific elements of how that is accomplished using a computer editing program. Basic rules of pacing, rhythm, dramatic structure and other elements are demonstrated and analyzed. On the technical side, all the tricks and templates on how to enhance a cut are also examined and demonstrated. Covers getting the most out of an edit program, the process of organizing and prepping the material, trimming and fine tuning the frames, and tricks and techniques of effective transitions.

**Instructor: Walt Louie**

**SATURDAYS AND SUNDAYS, JULY 16-17 • 9AM-4PM**

UHM Sakamaki C104 • $250 • L14376

**ADVANCED EDITING WITH PREMIERE AND AFTER EFFECTS**

Learn how to take advantage of the Adobe Dynamic Link between Premiere and After Effects. The Dynamic Link allows any visual element already edited in Premiere to be sent over to After Effects so that a higher level of compositing can be attained. Once the visual composition is created in AE, then return back to Premiere to continue editing with the advantage that the composition can continue to be updated and changed. Covers a basic introduction to After Effects and how to take advantage of its myriad of visual effects and customizable treatments of any visual and graphical element.

**PREREQUISITE:** Basic editing with Premiere, but no After Effects experience is required.

**Instructor: Walt Louie**

**MONDAY AND TUESDAY, JULY 18-19 • 6-9PM**

UHM Sakamaki C104 • $135 • L14375

**NEW THE BASICS OF COLOR CORRECTION AND FINISHING WORKFLOW**

After a project is edited, it’s time to start the finishing process. This could involve creating final graphics, transitions, some animation of stills, sound mixing and color correction. This workshop investigates these basic concepts and provide the tips and techniques of finishing. Covers color correction theories, key framing basics, and the blending of audio layers. We will utilize Premiere, After Effects, and DaVinci Resolve. Clips are provided, but if you have a problem clip or cut, please bring it to the workshop.

**Instructor: Walt Louie**

**THURSDAY AND FRIDAY, JULY 21-22 • 6:30-9:30PM**

UHM Sakamaki C104 • $135 • L14377

Instructor: Victor Kobayashi

**SATURDAYS, AUGUST 13-27 • 9AM-12PM**

UHM Sakamaki C103 • $35 • L14326
ACTORS CORE TRAINING

THE BUSINESS OF ACTING
Covers planning a career path, choosing training, researching headshots and headshot photographers, making and editing a reel, headshot and resume review, finding work (and knowing what kind of work you’re right for), beginning marketing and networking strategies, and avoiding scams. Ask our industry professionals your questions and receive practical facts to help you move forward in your career.

Instructors: Keo Woolford, Brian Mulligan, Yumi Iwama
Thursday, July 7 • 6:30-8:30pm
UHM Krauss 12 • $40 • L14349

SCENE STUDY – UTA HAGEN TECHNIQUE
Master teacher and author Uta Hagen said, “Acting is doing.” Learn skills that improve your rehearsal and audition technique in a supportive environment. Explore characters’ needs, wishes, and the actions they take to get what they want in a scene. Learn how to set up a stage environment in which to move, talk and behave believably.

Actors are given a partner and a scene to prepare in advance. All scenes are given a response on the first night, then actors are encouraged to rehearse on the day off and bring in the scene with adjustments on the second night for further exploration.

Students are strongly encouraged to read Uta Hagen’s “A Challenge for the Actor” prior to the first class.

Instructor: Brian Mulligan
Part 1: Friday, July 8 • 6-9pm
UHM Krauss 12 • $60 • L14350
Part 2: Sunday, July 10 • 6:30-9:30pm
UHM Krauss 12 • $60 • L14351
Both Scene Study sessions $100 • L14352

VOICE OVERS
We primarily think of radio ads and animation when it comes to voice overs, but there is a huge industry that also encompasses e-learning, video games, phone systems, web videos and more. Explore the world of voice over in this informative class. Learn how to approach different types of voice overs, break down copy, and deliver your message clearly. Everyone gets a chance to read copy and hear themselves. You also learn about voice over casting websites that allow you to audition and book jobs from your home. All levels are welcome.

Instructor: Yumi Iwama
Saturday, July 9 • 10am-1pm
UHM Krauss 12 • $60 • L14353

SOLO SHOWS – CREATING YOUR STORY
Through a series of simple theater exercises you are able to iron out your structure and find out what your show is all about. If you have something already, bring in 5 minutes (2 pages), if you are just tossing about ideas, that’s fine, too.

Instructor: Amy Hill
Saturday, July 9 • 2-5pm
UHM Krauss 12 • $60 • L14354

IMPROV
Explore spontaneity and creativity in a stimulating, fun and supportive environment with games, stage skills, body awareness and laughter. In this fun and friendly class you don’t need any drama, acting, comedy or improv experience. You don’t even have to be funny! Brian teaches you the basics and shows you how you can improvise your way to success. Build confidence and improve your communication skills while learning to “be in the moment”.

Instructor: Brian Mulligan
Saturday, July 9 • 6:30-9:30pm
UHM Krauss 12 • $60 • L14355

CREATING TRAILERS AND PROMOS: THE MARKETING OF A PROJECT
Selling the sizzle and not the steak. Most filmmakers are consumed with producing the best film possible and making sure the story structure best represents a point of view or issue. Creating a trailer or a promo can be the antithesis to this natural process of filmmaking. This workshop analyzes basic techniques on how to deconstruct a film and create a promotional video to best represent the concept of the film. Promos are required to showcase a production in progress to solicit support for finishing, and a trailer is required for submission to festivals and other venues. No editing skills are required.

Instructor: Walt Louie
Saturday and Sunday, July 23-24 • 9am-4pm
UHM Sakamaki C104 • $250 • L14378

YOUTUBE: THE EVOLUTION OF MILLENNIAL STORYTELLING
YouTube is quickly becoming a global marketing tool that changes the way we view and engage with traditional media. This workshop is a primer for anyone wondering whether YouTube is the right avenue for their work, and how they can use it effectively to grow their portfolio or online presence. Focus on the theory of YouTube and millennial storytelling – learn its uses and what’s important in channel development. View examples of storytelling approaches, learn basics of choosing equipment, creating a brand, and defining a channel.

Instructor: Christine Kaaloa
Saturday, July 30 • 9am-12pm
UHM Sakamaki C101 • $50 • L14380

NEW TV COMMERCIALS
Learn techniques and skills that improve your callback and booking rates for TV commercials. Every aspect of the work is covered, starting with the audition: how to choose your wardrobe, hold the product, make strong acting choices with cold copy, slate your name, know your “framing”, and play freely when asked to improve. “Auditions” are recorded on camera so that actors can see themselves put these techniques into action.

Instructors: Yuki Iwama and Brian Mulligan
Monday, July 11 • 6-9pm
UHM Krauss 12 • $60 • L14358

NEW VOICE OVER WEBSITES – BOOKING JOBS ONLINE FROM HOME
This class gives you the information you need to start submitting for voice over jobs from home. It covers creating a space to record (even without a booth), choosing the best auditions for you, the basics of recording, editing and uploading files on Garageband, and an overview of how to use two top casting websites.

Instructor: Yumi Iwama
Sunday, July 10 • 10am-1pm
UHM Krauss 12 • $60 • L14356

NEW SOLO SHOWS – WRITING FOR AN AUDIENCE
Learn how to utilize sounds, visuals, and multimedia to enhance your stories. Create a working outline and build your confidence to make revisions on the fly. Not dependent on taking Part I, but you should have something written to work on that we can build upon. About 5 minutes (2 pages).

Instructor: Amy Hill
Sunday, July 10 • 2-5pm
UHM Krauss 12 • $60 • L14357

NEW SCENE STUDY – UTA HAGEN TECHNIQUE
Master teacher and author Uta Hagen said, “Acting is doing.” Learn skills that improve your rehearsal and audition technique in a supportive environment. Explore characters’ needs, wishes, and the actions they take to get what they want in a scene. Learn how to set up a stage environment in which to move, talk and behave believably.

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Both Scene Study sessions $100 • L14352

VOICE OVERS
We primarily think of radio ads and animation when it comes to voice overs, but there is a huge industry that also encompasses e-learning, video games, phone systems, web videos and more. Explore the world of voice over in this informative class. Learn how to approach different types of voice overs, break down copy, and deliver your message clearly. Everyone gets a chance to read copy and hear themselves. You also learn about voice over casting websites that allow you to audition and book jobs from your home. All levels are welcome.

Instructor: Yumi Iwama
Saturday, July 9 • 10am-1pm
UHM Krauss 12 • $60 • L14353

SOLO SHOWS – CREATING YOUR STORY
Through a series of simple theater exercises you are able to iron out your structure and find out what your show is all about. If you have something already, bring in 5 minutes (2 pages), if you are just tossing about ideas, that’s fine, too.

Instructor: Amy Hill
Saturday, July 9 • 2-5pm
UHM Krauss 12 • $60 • L14354

IMPROV
Explore spontaneity and creativity in a stimulating, fun and supportive environment with games, stage skills, body awareness and laughter. In this fun and friendly class you don’t need any drama, acting, comedy or improv experience. You don’t even have to be funny! Brian teaches you the basics and shows you how you can improvise your way to success. Build confidence and improve your communication skills while learning to “be in the moment”.

Instructor: Brian Mulligan
Saturday, July 9 • 6:30-9:30pm
UHM Krauss 12 • $60 • L14355

CREATING TRAILERS AND PROMOS: THE MARKETING OF A PROJECT
Selling the sizzle and not the steak. Most filmmakers are consumed with producing the best film possible and making sure the story structure best represents a point of view or issue. Creating a trailer or a promo can be the antithesis to this natural process of filmmaking. This workshop analyzes basic techniques on how to deconstruct a film and create a promotional video to best represent the concept of the film. Promos are required to showcase a production in progress to solicit support for finishing, and a trailer is required for submission to festivals and other venues. No editing skills are required.

Instructor: Walt Louie
Saturday and Sunday, July 23-24 • 9am-4pm
UHM Sakamaki C104 • $250 • L14378

YOUTUBE: THE EVOLUTION OF MILLENNIAL STORYTELLING
YouTube is quickly becoming a global marketing tool that changes the way we view and engage with traditional media. This workshop is a primer for anyone wondering whether YouTube is the right avenue for their work, and how they can use it effectively to grow their portfolio or online presence. Focus on the theory of YouTube and millennial storytelling – learn its uses and what’s important in channel development. View examples of storytelling approaches, learn basics of choosing equipment, creating a brand, and defining a channel.

Instructor: Christine Kaaloa
Saturday, July 30 • 9am-12pm
UHM Sakamaki C101 • $50 • L14380

NEW VOICE OVER WEBSITES – BOOKING JOBS ONLINE FROM HOME
This class gives you the information you need to start submitting for voice over jobs from home. It covers creating a space to record (even without a booth,) choosing the best auditions for you, the basics of recording, editing and uploading files on Garageband, and an overview of how to use two top casting websites.

Instructor: Yumi Iwama
Sunday, July 10 • 10am-1pm
UHM Krauss 12 • $60 • L14356

NEW SOLO SHOWS – WRITING FOR AN AUDIENCE
Learn how to utilize sounds, visuals, and multimedia to enhance your stories. Create a working outline and build your confidence to make revisions on the fly. Not dependent on taking Part I, but you should have something written to work on that we can build upon. About 5 minutes (2 pages).

Instructor: Amy Hill
Sunday, July 10 • 2-5pm
UHM Krauss 12 • $60 • L14357

NEW TV COMMERCIALS
Learn techniques and skills that improve your callback and booking rates for TV commercials. Every aspect of the work is covered, starting with the audition: how to choose your wardrobe, hold the product, make strong acting choices with cold copy, slate your name, know your “framing”, and play freely when asked to improve. “Auditions” are recorded on camera so that actors can see themselves put these techniques into action.

Instructors: Yuki Iwama and Brian Mulligan
Monday, July 11 • 6-9pm
UHM Krauss 12 • $60 • L14358

ACTORS CORE TRAINING – Four sessions for $200 (register for L14359)
REGISTRATION INFORMATION

PLEASE NOTE:

- Unless otherwise stated, cancellation for refund must be made by 12 noon, two working days before workshop begins. Refund will be made payable to the individual/party responsible for payment. Failure to attend a workshop does not constitute an official withdrawal.
- Computer workshops are limited to 20 participants. Macintosh computers are used unless otherwise noted.
- If a minimum enrollment is not reached a week before the workshop, it may be cancelled—so register early!
- If you do not receive a confirmation receipt in 7 days or if you enroll less than 5 working days prior to the start of the class, call (808) 956-8400 to confirm enrollment.
- This catalog contains the most current information available at the time of publication. Information, including statements of fees, course offerings, faculty assignments, scheduled times, and admission and enrollment requirements, is subject to change without notice.

FINANCIAL SUPPORT AND SERVICES

WORKFORCE INVESTMENT ACT

If you are unemployed, you may be eligible for employment services, education, and training administered through the O’ahu Workforce Investment Board. For more information, including eligibility requirements and the O’ahu Work Links office nearest you, contact the agency’s downtown office at 830 Punchbowl Street, Room 112, (808) 586-8700.

EMPLOYMENT AND TRAINING FUND (ETF)

Under certain conditions, the State Department of Labor & Industrial Relations (DLIR), may be able to partially fund employee training. ETF, administered by the DLIR Workforce Development Division (WDD), provides funds to assist employers who need to upgrade their employees’ skills. For further information about ETF, please contact WDD’s Honolulu office at (808) 586-8703.

DISABILITY ACCESS

Persons with disabilities who may require access services should contact the Student Services Office at (808) 956-8400 at the time of registration.

PARKING – UH MĀNOA

http://manoa.hawaii.edu/commuter/visitor.php

After 4:00pm on weekdays, and all Saturdays, the entire campus is open (excluding handicap, reserved, and dormitory spaces) for a flat parking rate of $6.00. On Sundays and holidays, parking is usually free.

Before 4:00pm on weekdays, for the lower campus parking structure on Dole Street (Zone 20), there is a $5.00 flat fee. On the upper campus, parking is available at visitor parking lots designated by green stalls and borders. Purchase a ticket from the automated pay station for $2.00 per 30 minutes (up to a maximum of 3 hours). Refer to the campus map below (right) for parking locations. Call (808) 956-8244 with any questions.

OFF-CAMPUS PARKING

Email noncred@hawaii.edu with any questions.

GO GREEN!

Help Outreach College reduce paper use by receiving event notices and updates by email. Just send your email address to noncred@hawaii.edu or pnm@hawaii.edu Mahalo!

Cover Artist: Jonathan Wright is a freelance graphic designer and 3D artist based in Honolulu. For the past seven years he has been working across a range of visual media including print, web, and animation.

Summer 2016 Production Staff

Susan Horowitz, Pacific New Media Director
David Ulrich, Pacific New Media Coordinator
Kellie Kinoshita, Noncredit Programs Secretary
Colleen Shishido, Noncredit Programs Institutional Support
Lance Haga, Registration
Ann Brandman, Publicity
Natalie Lee, Graphic Design
William G. Chismar, Dean, UHM Outreach College

Please Kokua…Register Early!

★ REGISTER BY 5 WORKING DAYS BEFORE ANY COURSE ★

Our faculty and staff need time to finalize preparations for workshops. We encourage everyone to register early!
**WAYS TO REGISTER**

**BY PHONE:** (808) 956-8400  
**BY WEB:** outreach.hawaii.edu/noncredit/courses  
**BY FAX:** (808) 956-3752  
**BY MAIL:** University of Hawai‘i at Mānoa  
Outreach College Student Services  
2440 Campus Road, Box 447  
Honolulu, Hawai‘i 96822

**IN-PERSON:** UHM Sinclair Library 301  
M-F, 8:00am-5:30pm

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**NAME**  
**EMAIL ADDRESS**

**ADDRESS**  
**APT. NO.**  
**CITY**  
**STATE**  
**ZIP**  
**PHONE (RES)**  
**PHONE (BUS)**

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**METHOD OF PAYMENT:**

- Check — make payable to University of Hawai‘i (there is a $25 fee for all returned checks)  
- Visa  
- Mastercard  
- Discover  
- JCB  
- Diners Club  
- Money Order  
- Purchase Order (enclosed)

**CREDIT CARD NO.**  
**CVV2 CODE**  
**EXP. DATE (MM/YY)**  
**SIGNATURE**

**CARDHOLDER’S NAME (PLEASE PRINT)**

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**Please send me information about:**

- Art of Leadership Certificate  
- Digital Imaging Certificate Program (DICP)  
- Business Process Improvement Certificate  
- Social Media Certificate Program (SMCP)  
- Certificate in Project Management  
- Certificate in Community Interpreting

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**Ways to Register**

- By Phone: (808) 956-8400  
- By Web: outreach.hawaii.edu/noncredit/courses  
- By Fax: (808) 956-3752  
- By Mail: University of Hawai‘i at Mānoa  
Outreach College Student Services  
2440 Campus Road, Box 447  
Honolulu, Hawai‘i 96822  

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**Course Reference Number**  
**Course Title (and Section if applicable)**  
**Fee**

<table>
<thead>
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<th>Reference Number</th>
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<th>Fee</th>
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<tr>
<td>SUM16-NC/PNM</td>
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**For Office Use Only**

- Registration #: Input by: [ ]

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**University of Hawai‘i at Mānoa Campus**

**Please Note:**

This is a simplified map of the campus.  
Not all buildings are shown.  
Distances and building sizes are not to scale.

For a detailed campus map, go to http://manoa.hawaii.edu/campusmap/

For parking maps, go to http://manoa.hawaii.edu/commuter/maps.html

The University of Hawai‘i is an Equal Opportunity/Affirmative Action Institution.